

Dan Tinucci

I'm a graphic designer who is passionate about communicating messages through clean and functional design.

dan@dantinucci.com

EDUCATION & ACCOLADES

Farmingdale State University of New York

Bachelor of Technology
in Visual Communications

Named to President's List, 2002-2006

Farmingdale, NY
2002-2006

W.C. Mepham High School

Who's Who Among American
High School Students

National Honor Society, 1998-2002

Bellmore, NY
1998-2002

PROFICIENCIES

Figma
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
HTML

PROFESSIONAL EXPERIENCE

J.Crew

Senior Digital Designer

2019-Present

Conceptualize and execute omnichannel promotional and branding campaigns across web, email, app, and social platforms. Develop and maintain brand style guidelines to ensure visual consistency. Craft unique visual identities, logos, and custom vector iconography. Lead design for loyalty, credit, and sustainability campaigns. Provide creative direction for studio photography. Orchestrate the migration of design functions into Figma to modernize workflows.

Steve Madden

Senior Graphic Designer, eCommerce Design Director

2011-2019

Led the end-to-end design and development of web assets, seasonal style guidelines, and omnichannel marketing campaigns for several brands including Steve Madden, Betsey Johnson and Dolce Vita. Launched and maintained multiple iterations of responsive web platforms, multi-platform mobile apps, and brand loyalty programs. Managed internal workflows and provided art and photography direction while collaborating across global design and development teams.

The Guardian Brain Foundation

Graphic Designer

2010-2011

TYJA Sports

Graphic Designer, Apparel Graphic Designer

2010-2011

Compucolor

Pre-Press Manager & Technician, Graphic Designer

2006-2010