Dan Tinucci

Contact.
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DanTinucci.com

About Me.

I'm a graphic designer who is passionate about communicating messages through clean and functional design. My knowledge and background in design and development allow me to take charge of the entire process from conceptualization to execution. I look forward to joining a team where my creative, artistic and communication skills can contribute to enhance the company's work, image and message.

Education.

Farmingdale State University of New York

Bachelor of Technology in
Visual Communications, 2002-2006
Farmingdale, NY

Named to President's List, 2002-2006

W.C Mepham High School

1998-2002
Bellmore, NY

National Honor Society, 1998-2002
Who's Who Among American High School Students

Skills.

Digital, Print, Web, Typography, UX/UI,
Art Direction, Project Management.

Proficient in Adobe Creative Suite (Photoshop, Dreamweaver, Illustrator, InDesign, Bridge), Microsoft Office (Word, Excel, Outlook), Woodwing Elvis DAM, Oracle Responsys, Movable Ink, Shopify Plus.

Experience.

Steve Madden

Senior Graphic Designer, eCommerce Design Director
2011-Present

Design and develop web assets for several brands including Steve Madden, Steve Madden Canada, Superga USA, Betsey Johnson, Brian Atwood and Dolce Vita. Launch multiple new web platforms and provide continued support for national and global brands. Launch and maintain creative updates for several multi-platform mobile apps and a brand loyalty program. Manage and organize workflow for an internal design team, collaborate with international design and development teams, and provide art direction on projects handled both internally and externally. Assist social media team with assets for omnichannel campaigns. Establish seasonal brand style guidelines. Provide direction on photoshoots.

The Guardian Brain Foundation

Graphic, Web, & Print Design
2010-2011

Create and update web content, design printed promotional materials, annual newsletters and journals.

TYJA Sports

Graphic & Logo Design
2010-2011

Design custom team logos and apparel. Create separations for screen printing and prepare artwork for dye-sublimation prints. Design promotional materials such as product catalogs, print and web advertisements.

Compucolor

Pre-Press Manager & Technician, Graphic & Print Design
2006-2010

Perform preflighting, edit and prepare client documents for press, manage font usage and archive old files from clients. Design mailers, business cards and brochures.